A Position Profile

Medical Education Innovation Director

American Medical Association
Chicago, Illinois
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American Medical Association

Since 1847, the American Medical Association (AMA) has had one mission: to promote the art and science of medicine and the betterment of public health. Today, the core strategy used to carry out this mission is the concerted effort to help doctors help patients. AMA does this by uniting physicians nationwide to work on the most important professional and public health issues.

For over 160 years, the American Medical Association has promoted scientific advancement, improved public health, and invested in the doctor and patient relationship. AMA’s history is a rich narrative that demonstrates the important role the institution and its members have played in the development of medicine in the United States.

Mission

To promote the art and science of medicine and the betterment of public health.

Guiding Principles

- AMA is one enterprise, highly capable, well-coordinated and focused on high-impact results.
- AMA believes that there is a national imperative to chart a successful course for healthcare delivery that will improve the health of the nation.
- AMA embraces the need for change and believes the belief that physician leadership is critical to the successful evolution of healthcare in a patient-focused delivery system.
- AMA will build on its a legacy of leading physician ethics, setting standards for medical education, and advancing medical science to serve as the premier voice for the core values of the medical profession.
- AMA has a unique combination of talent with practical skills and intellectual capabilities, the financial resources, and influential multi-sector relationships to be a leading voice in the transformation of healthcare.

The AMA has a robust House of Delegates consisting of representation from every state and medical society, a solid base of physician members, a thriving advocacy influence, the most revered journals and resources in medicine, and respected practice tools.
Together, we can shape a better, healthier future – not just for patients and physicians, but for the country as a whole.

Vision

Improving the health of the nation is at the core of the AMA’s work to enhance the delivery of care and enable physicians and health teams to partner with patients to achieve better health for all.

History

- 1847 to 1899: The founding and early years of the AMA were a time of dramatic change and growth for the medical profession.

- 1900 to 1920: AMA advocates for higher medical education training standards and creates the House of Delegates.

- 1921 to 1940: The birth of many AMA specialty journals and official recognition of specialty boards in medicine.

- 1941 to 1960: The AMA navigates through political and public health issues.

- 1961 to 1979: AMA addresses health insurance and public health concerns.

- The 1980s: The AMA worked on the issues of AIDS and other healthcare delivery issues.

- The 1990s: Advances in high-tech medicine brought with them ethical, financial, and political pressures which the AMA worked to address.

- The 2000s: Today, in the 21st century, the AMA continues to be the leading advocate for physicians and their patients, always working to improve America’s healthcare system.

Awards

The AMA is committed to recognizing and honoring those who exemplify medicine’s highest values: commitment to service, community involvement, altruism, and leadership in and on behalf of the profession.

Programs such as the Excellence in Medicine Awards honor physicians, students, and organizations who go “beyond the call of duty” to provide patient care, train future physicians, and advance the field of medicine, while the Nathan Davis Awards for Outstanding Government Service spotlight legislators, public health officials, researchers, and state and local executives who put healthcare at the forefront of their civic efforts.

The AMA is proud to celebrate service in communities at home (Community Service Awards) and abroad (Nathan Davis International Awards.)
Strategic Focus

A Vision for a Healthier Nation

Improving the health of the nation is at the core of the AMA’s work to enhance the delivery of care and enable physicians and health teams to partner with patients to achieve better health for all.

To fulfill this vision, the AMA has created three strategic initiatives: Improving Health Outcomes, Accelerating Change in Medical Education, and Sustainable Practices.

Improving Health Outcomes

The overarching goal for this initiative is the collaboration to create healthcare that helps people live longer, healthier lives.

Backed by more than a decade of credibility and strength in developing quality and performance measures, the AMA is now evolving its leadership in this area from processing measures to tracking and improving health outcomes.

The AMA has begun to demonstrate improvements in clinical and patient-reported outcomes, reduce variation and health disparities, advance the quality and safety of healthcare, and contribute to the appropriate use of finite healthcare resources.

Toward these goals, the AMA has identified pre-diabetes and cardiovascular disease prevention as having high-potential impact on the U.S. population and healthcare costs.

Accelerating Change in Medical Education (ACE)

The AMA is collaborating to accelerate change in medical education by creating a system that trains physicians to meet the needs of today’s patients and to anticipate future changes. In response to dramatic change in the U.S. healthcare system, including how care is organized, delivered, and financed, along with mounting pressures of workforce capacity, the AMA is actively engaged in strategically reshaping physician education in the United States.

Across the continuum of physician education, the gap between how physicians are currently being trained and the future needs of the healthcare system continues to widen. The initiative has funded major innovations at medical schools and brought these schools together into a consortium. The initial consortium of 11 medical schools has created progress in the work to bridge the difference between how medical education is delivered and how physicians deliver care in practice.

In the fall of 2015, 21 additional medical schools were added to the consortium. This resulted in the need for the newly created role of Medical Education Innovation Director. There is an expanded opportunity to share best practices and lessons learned. The director will assist the consortium by disseminating the proven transformation strategies emerging from these leading medical schools across the medical education environment.
Current innovations in the transformation of medical education include:

**Developing Flexible Competency-based Pathways**

Medical education at all levels—undergraduate, graduate and continuing—is shifting away from emphasizing time spent in lectures and in classrooms and toward establishing the necessary knowledge and skills have been acquired for transition to residency and patient care. Schools are incorporating milestones and entrustable professional activities (EPAs) into the curriculum to determine the best path for students to follow in order to move to the next level of training. These flexible, competency-based pathways create physicians who continually assess and update their abilities and address any deficiencies throughout their careers.

**Teaching New Content in Health Systems Science**

To fully serve patients today and into the future, physicians need to know more than biomedical and clinical sciences—they need to understand the new content of health systems science. This new discipline includes understanding how to improve healthcare quality, increase the value of care provided, enhance patient safety, deliver population-based medical care, and work collaboratively in teams. Physicians need to learn how to advocate for their patients and communities and understand the socio-ecological determinants of health, healthcare policy, and healthcare economics.

**Working with Healthcare Delivery Systems in Novel Ways**

Consortium schools are creating new learning experiences embedded within healthcare systems that not only teach principles of healthcare delivery sciences but also bring value to the healthcare system. Training students to be patient navigators, to plan and execute quality improvement projects, and to perform important functions that benefit patient-centered teams serve dual purposes: students learn about healthcare delivery by working in authentic settings, and they are able to contribute to improving the health of patients in meaningful ways.

**Making Technology Work for Learning**

The Accelerating Change in Medical Education Consortium schools are adapting technology in new ways to solve key problems and advance physician training. They are teaching the use of electronic health records, management of patient panels to improve health outcomes, and interpretation of big data on healthcare costs and utilization in order to learn how to best use resources.

In addition, schools are applying learning technology to manage individualized, flexible progress by assessing student competencies along their medical education journey. New tools are being used to compile assessment data that will allow for easier self-assessment by students and review with faculty coaches. Badges and other methods of credentialing enable students to differentiate along “threads,” or areas of scholarly concentration, as they progress through individualized tracks.

**Envisioning the Master Adaptive Learner**

Physicians need to rapidly access and interpret continuously evolving information and to understand how the use of new data supports the delivery of the best patient care. One of the aims of the consortium is to assist physicians in becoming master adaptive learners—an expert, self-directed, self-regulated, and lifelong workplace learner.
Preparing today’s medical students for careers in the changing healthcare system requires more than clinical skills. Faculty must help medical students develop skills in adaptive learning, too.

Shaping Tomorrow’s Leaders
Future physicians will need to do more than deliver high-quality care. To be effective in the modern healthcare system, they will need to possess the ability to lead teams and participate in effecting positive change. Consortium schools are integrating leadership and teamwork training into curricula that will prepare today’s medical students to become future leaders. Consortium schools are implementing new learning experiences in leadership, including identified leadership tracks that focus on hands-on experiential education, advanced coursework, and learning exercises.

Physician Satisfaction and Practice Sustainability
The overarching goal of this initiative is working with physicians to advance initiatives that enhance practice efficiency, professional satisfaction, and improve the delivery of care. Since the initiative began in 2013, the AMA has actively engaged membership, commissioned research and has developed many tools and resources around practice transformation, leadership training, digital health, physician payment, and organizational relationships.

The AMA has been helping physicians navigate and lead the transformation in delivery and payment by identifying and promoting models that empower physicians to deliver high-quality care and value. The AMA has led the way for individual physicians to advance policies and practices that enhance physician satisfaction.

Working with physician groups and other organizations, the AMA has identified effective care delivery elements that help support both high-quality patient care and physician satisfaction as well as the common characteristics such elements share. Through this unique and important role, the AMA will translate those satisfaction elements into models that can be shared and implemented by physicians and physician organizations seeking to attract and retain the best doctors and, conversely, can help physicians determine the type of organization to which they want to belong.
Position Description

The Medical Education Innovation Director will provide leadership, direction and managerial oversight for the Medical Education Group’s sharable projects, products and platforms, especially those developed by the AMA’s Accelerating Change in Medical Education (ACE) Consortium, using educational technology and other innovations to accelerate change across the continuum of medical education.

Reporting Relationship

The Medical Education Innovation Director reports to the Vice President, Medical Education Outcomes.

Principal Accountabilities

- Integration of New Consortium Schools to Facilitate Dissemination. Develop and lead a process for spreading innovation within the Consortium schools that enhances and contextualizes each innovative activity, allowing them to be more efficiently and effectively disseminated to schools outside the Consortium. Work closely with the Director of Medical Education Collaborations to leverage the interest groups and learning communities to enhance and contextualize existing innovations, creating a test bed within the consortium schools for generating and accelerating innovation.

- Product Development and Dissemination. Design and execute a strategic planning and implementation process that facilitates AMA’s role in providing sharable educational technology and other educational products and services that advance and accelerate transformation of education programs along the continuum of medical education. Provide consultation and support to participating ACE medical schools and oversee the coordinated development, implementation and dissemination of sharable education technology and other innovative educational products and services.

- Fostering Innovation Across the Educational Continuum. Lead innovative collaborations vertically to impact the pre-medical, graduate medical education, and continuing medical education environments. Define and implement a strategy for dissemination of innovative products and services into these educational spaces, including those that facilitate efficient and effective transitions along the continuum.
• Oversight of Activities That Support Product Development, Innovation and Dissemination. Such activities include: development of a business plan for each product and service; management of relationships and contracts with appropriate vendors/organizations/academic institutions; development of an evaluation plan to monitor progress, prioritize products for further development, and report data with recommendations to support decision-making regarding individual products and services; creation of a dashboard of metrics for the medical education product development and dissemination strategy; and plans for collaborating with relevant internal units, including legal, business, and communications and marketing units.

Experience and Qualifications

• Doctorate degree required; preference for candidates with an M.D. or D.O. degree with certification from an American Board of Medical Specialties member board(s) or an AOA Board of Osteopathic Specialties certifying board(s).

• At least five to eight years of experience in physician training or education program leadership.

• At least five years of experience with sharable education technology such as school or departmental assessment platforms, Web-based education modules, etc.

• Experience as primary manager of data-driven projects, budgets, and people within an academic setting or comparable setting.

• Experience in securing grant funding and meeting grant deliverables related to medical education, learning, and/or assessment.

Personal and Professional Attributes

The successful candidate will be intellectually curious and have a passion for both improving healthcare and medical education and seeing projects through to conclusion. Driven to achieve goals, the individual will also possess the ability to build strong relationships in a collaborative fashion within a matrix environment. The ability to think strategically and translate broad concepts into detailed, tactical, and executable plans is critical, as well as being able to see the whole while working on the parts and understanding when course corrections may be necessary. Specifically, to be successful in this position the candidate must possess the following:

• Ability to constructively formulate, present, and defend points of view that challenge conventional thinking in a management setting, whether for persuasive or discussion purposes.

• Strong quantitative and analysis skills aligned with a demonstrated ability to work with ambiguous evidence and adapt effectively to changing circumstances.
• Outstanding interpersonal skills and track record of working collaboratively in a matrixed and complicated environment.

• Proven written and verbal communication skills, including experience presenting in large group settings; evidence of previous publication must be provided.

Opportunity Assessment

Since the Flexner Report’s introduction in the early 1900s, medical education has been ever-evolving. We are now at a critical juncture to effect disruptive change in an industry that is responding to the new age of consumer-driven, value-based healthcare. This position offers a unique opportunity to positively impact sustainable change in medical education on a national level. It is positioned at a focal point of transformation in medical education, preparing undergraduate medical students for the rapid change taking place in the healthcare industry.

The Medical Education Innovation Director will capitalize on opportunities for increased collaboration, sharing and disseminating the innovations that are being developed by the Advancing Change in Medical Education (ACE) consortium. The Director is positioned to enhance, synthesize, package, promote, and disseminate the innovation created by the 32 medical schools in the consortium. This professional will build and leverage the network across the consortium that allows for all members to access and share the innovation created by others. This person will connect the organizations in ways that will not only allow for synthesized and packaged products and solutions but will also have a line of sight into each school’s work to create strategic alliances and opportunities that might not be evident to the individual members of the consortium.
The Medical Education Innovation Director position will be in the organization’s Chicago, Illinois, location. As you will read, the Chicago Metropolitan Area is a community of choice for many good reasons.

Chicago Metropolitan Area

Chicago is recognized and respected internationally as a major cosmopolitan city with a unique and lively energy. The dining scene is world-class, ranging from high-end ethnic cuisine to great local diners and everything in between. The nightlife provides something for everyone, including upsacle lounges, trendy nightclubs, and cozy corner pubs. With the Bears, Bulls, Cubs, White Sox, Blackhawks, and Chicago Fire, sports fans never run out of options. Those in search of culture can visit a different museum, festival, theater, concert, or special event every weekend of the year. Shopping along Michigan Avenue is world-renowned, as are many “one of a kind” neighborhood boutiques. This is a great place to live, work, and follow your dreams.

Education

Chicago-area institutions of higher education include private, state, and religious universities of national note. The University of Chicago, founded with an endowment by John D. Rockefeller in 1891, enjoys an international reputation for pioneering science research and the “Chicago plan” in undergraduate education. The university claims more than 70 Nobel laureates – far more than any other university in the country. The university administers advanced scholarship and research centers, including the Enrico Fermi Institute, the Enrico Fermi National Accelerator Laboratory, and the Argonne National Laboratory, among others. The University of Illinois at Chicago enrolls approximately 25,000 students earning bachelor's, master's, and doctoral degrees, and first professional degrees in dentistry, medicine, and pharmacy.

The city’s three leading faith-based institutions are DePaul University, which offers undergraduate, master’s, and doctorate and law programs to more than 23,500 students; Loyola University of Chicago, which awards bachelor’s, master’s, and doctoral degrees, first-professional degrees in dentistry, law, and medicine, and a master’s degree in divinity to its more than 16,000 students; and Saint Xavier College, where popular recent majors among its 4,500 students were business, nursing, and education. The Illinois Institute of
Technology enrolls more than 6,000 students and offers professional programs in the sciences, engineering, law, art, and architecture. The School of the Art Institute of Chicago, with more than 2,700 students, holds national stature in art instruction.

Two of the country’s premier academic medical centers reside in Chicago, including Northwestern Memorial Hospital and the University of Chicago Medical Center. The Chicago campus of Northwestern University includes the Feinberg School of Medicine; Northwestern Memorial Hospital, which was ranked as the best hospital in the Chicago metropolitan area by U.S. News & World Report for 2010–2011; the Rehabilitation Institute of Chicago, which was ranked the best U.S. rehabilitation hospital by U.S. News & World Report; Prentice Women’s Hospital; and Ann & Robert H. Lurie Children’s Hospital of Chicago.

Five area colleges play in Division I conferences: DePaul University (Big East Conference), Northwestern University (Big Ten Conference), Chicago State University (Great West Conference), Loyola University Chicago (Horizon League), and the University of Illinois at Chicago (Horizon League).

Attractions

Chicago is an ethnically diverse, architecturally important, and culturally rich city. It can be appreciated from the observation floor of Willis Tower, formerly named Sears Tower. At 110 stories, it is the third-tallest manmade structure in the world. In fact, three of the world’s 10 tallest buildings are located in Chicago, along with the tallest apartment building, the largest hotel, the largest commercial structure, and the largest post office.

The distinctive Chicago School of Architecture, with its aesthetic credo, “form follows function,” was shaped by such masters as Louis Sullivan, Frank Lloyd Wright, and a later functionalist architect, Ludwig Mies van der Rohe, all of whom designed buildings in the city and produced in Chicago a veritable living architectural museum. Also important are the city’s outdoor sculpture and art works. Pablo Picasso’s gift to Chicago, a 50-foot-tall sculpture of rusted steel at the Civic Center Plaza, has become a symbol of the city’s modernity. Other works include Claes Oldenburg’s Batcolumn, Alexander Calder’s 53-foot-high red Flamingo stabile, Marc Chagall’s Four Seasons mosaic, Louise Nevelson’s Dawn Shadow, Joan Miró’s Chicago, and Jean Dubuffet’s Monument with Standing Beast. Cloud Gate (affectionately known as the “Bean”) is a 110-ton elliptical sculpture of highly polished stainless steel plates that reflect the city’s famous skyline and the clouds above. Located in Millennium Park, this is British artist Anish Kapoor’s first public outdoor work installed in the United States.

**Millennium Park**

Discover a state-of-the-art collection of architecture, landscape design, and art that provide the backdrop for hundreds of free cultural programs, including concerts, exhibitions, tours, and family activities. In Millennium Park, you’ll find a new kind of town square – a lively, spectacular gathering spot located in the heart of the city and a destination for Chicagoans and visitors alike.

**Navy Pier**
Navy Pier is one of Chicago’s most popular attractions and features more than 50 acres of parks, promenades, and attractions for visitors and residents to enjoy. A 150-foot Ferris wheel offers unparalleled views of Chicago’s breathtaking skyline and stunning cityscape. Entertainment options abound, from the Navy Pier IMAX Theater to the Chicago Children’s Museum and live entertainment year-round.

**Theaters**
Measuring an impressive six stories tall, Navy Pier’s IMAX Theatre is Chicago’s largest flat movie screen and shows both 2D and 3D movies. Further down the Pier is the Tony-award winning Chicago Shakespeare Theater, which presents a wide range of theatrical productions year-round, from the Bard’s beloved classics to other innovative programs.

**Museums**
Within Navy Pier are two museums that will appeal to visitors of all ages. The Chicago Children’s Museum offers three stories of fun and interactive educational exhibits and activities where kids can play and learn. Tucked away inside the Pier is the Smith Museum of Stained Glass Windows— a true hidden gem of Chicago.

**Ferris Wheel and Pier Park Attractions**
Navy Pier offers as much to do outdoors as it does indoors. The Pier’s most visible icon, a 150-foot Ferris wheel, is modeled after the world’s first such attraction that made its debut at the 1893 World’s Fair in Chicago. Thrill seekers will love the Wave Swinger, which propels riders 14 feet above the ground, while young children will delight in the Musical Carousel and Light Tower Ride. Other recreational activities include miniature golf and a remote-controlled boat pond, while a free weekly fireworks show lights up the night sky all summer long.

**Boat Cruises and Architecture Tours**
Navy Pier is the home port for many of Chicago’s most popular sightseeing boat tours and cruises. Shoreline Sightseeing operates daily skyline and architectural tours, as well as special seasonal tours that combine an engaging narration about the city’s history and famous landmarks with stunning views of Chicago’s cityscape. The Odyssey, Mystic Blue, and Spirit of Chicago offer elegant brunch, lunch, and dinner cruises on Lake Michigan year-round from their berth along Navy Pier’s Dock Street. Those seeking a more fast-paced experience will find it aboard Seadog Cruises’ speedboat tours, while history buffs will love taking an excursion aboard Chicago’s very own four-masted sailing ship, the Tall Ship Windy.

**Chicago Cultural Center**
Drawn by its beauty and the fabulous free public events, hundreds of thousands of visitors come to the Chicago Cultural Center every year, making it one of the most visited attractions in Chicago. The stunning landmark building is home to two magnificent stained-glass domes, as well as free music, dance and theater events, films, lectures, art exhibitions, and family events.

Completed in 1897 as Chicago’s first central public library, the building was designed to impress and to prove that Chicago had grown into a sophisticated metropolis. The country’s
top architects and craftsmen used the most sumptuous materials, such as rare imported marbles, polished brass, fine hardwoods, and mosaics of Favrile glass, mother-of-pearl, and colored stone to create an architectural showplace. Located on the south side of the building, the world’s largest stained glass Tiffany dome — 38 feet in diameter with some 30,000 pieces of glass — was restored to its original splendor in 2008. On the north side of the building is a 40-foot-diameter dome with some 50,000 pieces of glass in an intricate Renaissance pattern designed by Healy & Millet.

In 1991, the building was established as the Chicago Cultural Center by the Chicago Department of Cultural Affairs, the nation’s first and most comprehensive free municipal cultural venue. Every year, the Chicago Cultural Center presents hundreds of free international, national, regional, and local artists, musicians and performers, providing a showcase where the public can enjoy and learn about the arts.

**Arts and Culture**

Chicago’s major cultural institutions rank with the best in the world. The Chicago Symphony Orchestra plays a season of more than 100 concerts at Orchestra Hall from September to June and performs summer concerts at Ravinia Park in Highland Park. Equally prestigious is the Lyric Opera of Chicago, which stages classical and innovative operas at the recently renovated Civic Opera House.

More than 50 producing theaters delight Chicago audiences with fare ranging from serious to satirical. The Goodman Theatre, Chicago’s oldest and largest non-profit professional theater, presents a season of classical and modern dramatic productions. Chicago theatre is perhaps best represented by Steppenwolf Theatre Company, a Tony Award-winning repertory company that focuses on new plays, neglected works, and re-interpretations of masterpieces. Since 1959, The Second City, a resident comedy company that produces biting satires, has had a direct influence on American comedy, as its members have gone on to star on the “Saturday Night Live” and “SCTV” television programs and in Hollywood movies.

**Shopping**

Chicago has long been a premier shopping and fashion destination. From major department stores to chic designer boutiques, the city boasts a vibrant retail scene that caters to the needs of every shopper. Today, the city is home to more than 250 Chicago-based fashion designers and 400 independently owned boutiques.

**Magnificent Mile**

A Chicago shopping spree must include a visit to the famed “Magnificent Mile” along Michigan Avenue from the Chicago River to Oak Street. Located on the Mile are department store giants Neiman Marcus, Saks Fifth Avenue, Nordstrom, and Bloomingdale’s alongside hundreds of specialty shops and boutiques such as Crate & Barrel, the Apple Store, the Disney Store, American Girl Place, Niketown, Tiffany & Co., and Ralph Lauren.

**Oak Street**
On nearby Oak Street, apparel from Paris, Milan, Chicago, and New York resides comfortably within Chicago’s chic Gold Coast neighborhood. The result is an international street lined with intimate buildings and shops whose employees are dedicated to personal service. Prada, Kate Spade, Nicole Miller, and Tory Burch are just a few of the boutiques that line Oak Street.

State Street
Chicago shopping began on State Street, often called “That Great Street,” in the heart of the Loop. One of the city’s first major retail outlets, the flagship Marshall Field’s State Street store (now Macy’s) has been a Chicago icon and world-class shopping destination for more than 150 years. The store is an architectural and historical marvel, offering 10 selling floors of premier ready-to-wear clothes, collections by Chicago-based designers, and the finest home lines.

Neighborhood Shopping
Division Street and the Southport Corridor are home to specialty shops that carry the work of independent and Chicago-based designers. In the Lincoln Park neighborhood, shop along Lincoln Avenue, Clark Street, Armitage Avenue, or Halsted Street, or venture further north to the Lakeview neighborhood (along Clark Street, Belmont Avenue, or Broadway) for a wide variety of shopping alternatives. In recent years, cutting-edge national stores like Anthropologie, Marc Jacobs, and Cynthia Rowley have opened shops in these neighborhoods.

Fashion Industry
In 2006, former Mayor Richard M. Daley created Chicago’s Fashion Advisory Council, appointing a Director of Fashion Arts and Events to lead the effort in supporting and promoting Chicago designers. Fashion Focus Chicago is a city-sponsored fashion week held each year, which showcases more than 100 local designers through runway shows, shopping experiences, and industry events. Many of the events throughout the week are open to the public.

Dining
You could eat at a different Chicago restaurant every day for 20 years and never eat at the same one twice. With more than 7,300 restaurants, Chicago’s sure to have many that suit your taste, budget, and mood. Whether you’re looking for Chicago-style hot dogs or French haute cuisine, steaks or seafood, pierogi or pizza, you can find them in Chicago.

Sports for the Spectator
Chicago fields at least one team in each of the major professional sports and has two professional baseball teams in the Major League Baseball Association. The Chicago Cubs compete in the central division of the National League and play their home games at Wrigley Field, a turn-of-the-century steel and concrete structure where seats are close to the field. The Chicago White Sox of the American League’s central division play their home games at U.S. Cellular Field on the city’s South Side. The teams – and their fans – enjoy a fierce rivalry. The Chicago Bears of the National Football League’s National Conference compete in central division home games at the recently renovated Soldier Field. The Chicago
Blackhawks of the National Hockey League and the Chicago Bulls of the National Basketball Association play their home schedules at the United Center.

**Sports for the Participant**

The Chicago Park District maintains some 552 parks spread out over 7,300 acres, including Lincoln Park, Grant Park, Jackson Park, and Washington Park. Chicago’s paved lakefront pathway stretches along the shore from the south side of the city to the north side.

Thousands of Chicago residents and visitors use the path daily for cycling, strolling, running, in-line skating, and even commuting from one end of the city to the other. Located in the metropolitan area are forest preserves, six golf courses, tennis courts, swimming pools and lagoons, 29 beaches, and more than a thousand athletic fields.

The LaSalle Bank Chicago Marathon, started in 1977 as the Mayor Daley Marathon, has become one of the most prestigious and largest marathon events in the world. Held each October, nearly 40,000 elite and recreational runners complete the 26.2 mile race that begins and ends at Grant Park. Hundreds of thousands of spectators line the course, which passes through the downtown Loop and many of the city’s ethnic neighborhoods. With its fast, flat course, several world records have been set at the Chicago Marathon.
Furst Group

Furst Group is in its fourth decade of providing leadership solutions for the healthcare industry. Our experience in evaluating talent, structure, and culture helps companies align their organizations to execute their strategic initiatives.

Our relationships, process, and attention to detail put a premium on service excellence and client satisfaction. Our talent and leadership solutions provide a comprehensive array of retained executive search and integrated talent management services, from individual leadership development to executive team performance to organizational/cultural assessment and succession planning.

As one of the leading executive search and consulting firms exclusively focused on healthcare, we provide a depth of understanding and analysis that our clients find most beneficial. We identify, assess and develop optimal talent to implement your vision, mitigating risk as you build your leadership team.

Our clients include hospitals and health systems, managed care organizations, medical group practices, healthcare products and services companies, venture capital- or equity-backed firms, insurance companies, integrated delivery systems, and end-of-life care businesses.

Many of the premier organizations in healthcare choose to partner with Furst Group, including Rush University Medical Center, Conifer Health Solutions, Allina Health, Johns Hopkins Health System, Aurora Healthcare, Prime Therapeutics, CVS Caremark, Amerisource Specialty Group, Ann & Robert H. Lurie Children’s Hospital, ACGME, and Suncoast Hospice.

Furst Group recognizes candidates are the cornerstone of our business. In today’s competitive talent environment, having a defined process that provides individuals with clarity and feedback throughout the entire job search is paramount to our business model.

We take extra steps to ensure candidates:

- Understand the nuances of a particular position or organization.
- Are prepared for interviews and conversations.
- Have access to interview and travel schedules.
- Are provided timely feedback.
- Remain in our database for future contact.
- Value diversity and the principles and ethics practiced by our client organizations.

We look forward to working with you as a potential candidate for the Medical Education Innovation Director position for the American Medical Association in Chicago, Illinois.

For additional information on Furst Group, please visit our Web site at furstgroup.com. To learn more about this particular position, please call (800) 642-9940 or contact:

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