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Furst Group adds Joe Mazzenga as VP

Consultant's expertise strengthens firm's portfolio of leadership solutions

Furst Group, a premier executive search and leadership advisory firm for the healthcare industry, today announced that Joe Mazzenga has joined the firm as Vice President.

Mazzenga has a strong history as a consultant in building effective executive teams through leadership assessment and development; executive team performance; talent management; succession planning; and talent alignment amid organizational and cultural change.

"Joe's experience in helping Fortune 500 clients optimize their leadership and talent makes him a terrific addition to our team for our strategic talent management and executive search services," said Sherrie Barch, Furst Group President.

Mazzenga has more than 25 years of experience in leadership development and strategy implementation. He has focused much of his talent in the healthcare sector, with clients including the Rehabilitation Institute of Chicago, Advocate Healthcare, and Northwestern Memorial Faculty Foundation. He has taught on change management at Northwestern University's Kellogg School of Management.

He was most recently with Aon Hewitt as Senior Vice President and Regional Practice Leader for their Central West region. In this role, he was responsible for business development, innovation and business results across the Talent and Rewards Practice.

Prior to joining Aon, Mazzenga was founder and principal partner of Whetstone, Inc., where he was lead consultant and strategist for a variety of clients in the United States and Europe, including AAA Motor Club, Allstate, Motorola, Fireman's Fund Insurance, Combined Insurance and Sprint.

"With the addition of Joe's expertise, we are well positioned to provide a truly holistic approach to leadership consulting and talent management in 2012 and beyond," Barch added.

Furst Group is in its 4th decade of providing leadership solutions for the healthcare industry. With its deep knowledge pool – its consultants have more than 300 years of combined experience – Furst Group's expertise in evaluating talent, structure and culture helps companies align their organizations to execute their strategic initiatives.

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Defining and refining healthcare leadership.