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## **Furst Group VP Dan Ford Joins GE Healthcare's Patient Safety Board**

Furst Group Vice President Dan Ford, FACHE, has been named to the Patient Safety Organization Advisory Board of GE Healthcare.

Ford speaks frequently on the topic of patient safety in venues ranging from Harvard to Geneva, Switzerland. He earned an MBA from the University of Chicago's Graduate School of Business and served as past chair of the alumni council of its Graduate Program in Health Administration and Policy.

"This is a major honor for someone who has served the healthcare industry for many years with wisdom and compassion," said Furst Group CEO Bob Clarke. "The U.S. government, through the Health and Human Services agency, has recognized GE as a certified PSO. The organization will benefit greatly from Dan's expertise."

Ford developed a passion for patient safety after his wife's health was irreparably changed in 1991 by medical errors after she entered the hospital for what was supposed to be a routine hysterectomy. After ten years of silence, he began speaking out, and received the Pete Conrad Patient Safety Excellence award from Nancy Conrad and the Texas Medical Institute of Technology in 2006.

"I'm humbled to have the opportunity to help hospitals and health systems improve their performance on quality and safety," Ford said.

Ford serves on a number of patient safety, quality, and patient/family-centered care boards/committees regionally, nationally, and internationally. These also

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include the ISMP (Institute for Safe Medication Practices) Board, TMIT (Texas Medical Institute of Technology), and WHO Patients for Patient Safety.

Over the last eight years, he has been active with the National Quality Forum, Institute for Healthcare Improvement, Arizona Hospital and Healthcare Association, National Patient Safety Foundation, The Joint Commission, Carondelet Health Network in Tucson, and Catholic Health Partners in Cincinnati.

Furst Group is in its 4<sup>th</sup> decade of providing leadership solutions for the healthcare industry. With its deep knowledge pool – its consultants have more than 300 years of experience – Furst Group's expertise in evaluating talent, structure and culture helps companies align their organizations to execute their strategic initiatives.

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